

Confidence in preferences

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Abstract Indeterminate preferences have long been a tricky subject for choice theory. One reason for which preferences may be less than fully determinate is the lack of confidence in one's preferences. In this paper, a representation of confidence in preferences is proposed. It is used to develop and axiomatise an account of the role of confidence in choice which rests on the following intuition: the more important the decision to be taken, the more confidence is required in the preferences needed to take it. This theory provides a natural account of when an agent should defer a decision; namely, when the importance of the decision exceeds his confidence in the relevant preferences. Possible applications of the notion of confidence in preferences to social choice are briefly explored.

Under the standard economic model, a rational agent's preferences can be represented by a complete order on the alternatives, but this has been famously and repeatedly challenged. Preferences may be fuzzy, imprecise or vague (Aumann 1962; Salles 1998). Preferences may be incomplete because the agent has not yet settled on the preferences which he deems appropriate, perhaps due to unresolved conflict (Levi 1986; Morton 1991). Or still, preferences may be incomplete because the agent does not see that some options will ever be comparable: after all, there is no reason to always expect them to be (Sen 1997). From both a descriptive or a normative point of view, the assumption of completeness or determinacy of preferences is highly questionable.

Special Issue article in honor of Maurice Salles.

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We consider here the case of choice under certainty; the agent will be assumed to know the consequences of choosing each of the alternatives, and there will be no question of beliefs or probabilities over “states”. The only relevant attitude is the agent’s preferences (which, as standard, are taken to be subjective). If an agent settles on a preference for one alternative over another or decides on determinate indifference between the alternatives, we will say that he has emitted a *value assessment*: an assessment of the relative value of the alternatives for him.¹ In situations of choice under certainty, the agent’s choices are standardly taken to be guided entirely by his preferences, or, to put the same point in other terms, by his value assessments. Conversely, his preferences are traditionally taken to be derivable from his choices.

Many of the challenges to the standard model mentioned above relate to the fact that agents do not always endorse clear, categorical value assessments on every pair of alternatives. One intuitive reason for this, which has been hardly emphasised though tacitly invoked at times in the literature, is that people often have differing degrees of *confidence* in their value assessments. Sometimes, they are not sure which of the alternatives is best (by their own lights). Consider moral dilemmas: an agent might be confident that he would prefer to sacrifice the life of one to save the lives of a hundred than not to; although he thinks that he would prefer to sacrifice the life of one to save the lives of five others than not to, he may be less confident in this value assessment; finally, he may be totally unsure about whether it is preferable to sacrifice the life of a gifted musician for that of a talented economist or not. The goal of this paper is to get a grip on the intuitive notion of *confidence in one’s preferences*.

We first propose a representation of confidence in preferences (Sect. 1.1) and an account of its role in choice (Sect. 1.2). Although they may turn out to be descriptively valid, the focus is normative: assuming that it is rational to have different levels of confidence in one’s preferences, the goal is to say something about what sorts of confidence one can allow oneself to have and on the role confidence should play in choice. In Sect. 2, an axiomatisation of the notion of choice on the basis of confidence in preferences is developed. Under the proposal, confidence is related to two aspects of choice situations, which though apparently relevant in many cases, have received little attention in the choice-theoretic literature to date: the importance of the decision to be taken, and the question of when and whether to defer the decision. In Sect. 3, we discuss these two issues in detail, as well as the relationship with existing literature in economics and philosophy. In Sect. 4, we turn to the possible application of the notion of confidence in social choice, attempting a preliminary investigation into the question, and proposing a social choice rule which takes into account voters’ confidence in their preferences. Proofs are relegated to the Appendix.

¹ Although we use the term ‘value’, we in no way intend to break with the tradition in the economic literature of considering preferences to be entirely subjective; thus the qualification that we are considering only the value of options for the agent and by his lights.

1 Preference, confidence and choice

1.1 Representing confidence in preferences

Let X be a finite set of alternatives, with at least three members. Henceforth, we use the generic terms x , y and so on to refer to elements of X , and the generic terms S , T and so on to refer to subsets of X . A weak ordering on a set is a complete, reflexive, transitive binary relation on that set. The standard model represents an agent's preferences by a weak ordering on the set of alternatives X . Let \mathcal{P} be the set of weak orderings on X ; we use the generic terms R , R_i , and so on to refer to elements of \mathcal{P} and the generic term \mathcal{R} to refer to subsets of \mathcal{P} . The generated strict ordering and indifference relation are defined as standard.

Weak orderings represent determinate preferences: for each pair of alternatives, either the agent strictly prefers one to the other or is determinately indifferent. The most common way of representing preferences that are not determinate in this way is by weakening the completeness assumption (Sen 1970, 1997). Reflexive, transitive relations which do not necessarily satisfy completeness are called quasi-orderings. If Q is a quasi-ordering, then there may be alternatives x and y such that neither xQy nor yQx ; these are cases where the agent does not have any determinate preference—including determinate indifference—between the alternatives x and y . In other words, he does not endorse any value assessment concerning the comparison between x and y .

This is however not the only way to represent an agent who does not have determinate preferences over all pairs of alternatives. Another possibility is to use *sets of weak orderings*.² For a set of weak orderings \mathcal{R} , there may be alternatives z and w such that zRw for all $R \in \mathcal{R}$; in this case, the agent has a determinate weak preference for z over w . By contrast, there may be alternatives x and y such that neither xRy for all $R \in \mathcal{R}$ nor yRx for all $R \in \mathcal{R}$. This represents an agent who does not have any determinate preference over x and y ; he endorses no value assessment concerning the comparison between these alternatives.

The representation by sets of weak orderings is strictly more expressive than the representation by a quasi-ordering in the following sense: for each set of weak orderings there is a unique quasi-ordering which represents the same preferences, but there are generally several sets of weak orderings which correspond to a given quasi-ordering. As regards the first point, given a set of weak orderings \mathcal{R} , define the quasi-ordering Q as follows: for all alternatives x , y , xQy if and only if xRy for all $R \in \mathcal{R}$. It is straightforward to see that Q is a quasi-ordering and that Q and \mathcal{R} represent the same preferences: the agent has weak preference, strict preference, indifference or indeterminacy according to one if and only if he does according to the other. By contrast, Fig. 1 shows two different sets of weak orderings, both of which correspond to the empty quasi-ordering (for all x , y , neither xQy nor yQx); this illustrates the fact that there may be no unique set of weak orderings corresponding to a given quasi-ordering. One can regain uniqueness by adding a constraint on the set of orderings. We say

² This method is related to that used by Sen (1973) and Levi (1986).

Fig. 1 Two sets of orderings corresponding to the same quasi-ordering

$a d$	$a b d c$
$b c$	$b a c d$
$c b$	$c d b a$
$d a$	$d c a b$

that a set of weak orderings \mathcal{R} is *full* if, for any weak ordering $R, R \in \mathcal{R}$ if, for all alternatives x and y , if $xR'y$ for all $R' \in \mathcal{R}$, then xRy . This condition basically says that, if an ordering R agrees with what all orderings in \mathcal{R} have in common, then R is in \mathcal{R} . It can be shown that to each quasi-ordering Q one can associate a unique full set of weak orderings, namely, the set containing all weak orderings R such that xRy if xQy , for all alternatives x and y .³

Both of these representations can be interpreted as representations of the agent's confidence in his preferences. He is confident in his preference for x over y if xQy , or if xRy for all $R \in \mathcal{R}$. And he has no preference concerning x and y in which he is confident if neither xQy nor yQx , or it is not the case that xRy for some $R \in \mathcal{R}$ and it is not the case that yRx for another $R \in \mathcal{R}$. As a representation of the agent's confidence in his preferences, these proposals have an evident defect: they are binary. Either the agent is completely confident in a value assessment concerning two alternatives, or he is completely unsure about any value assessment concerning them.

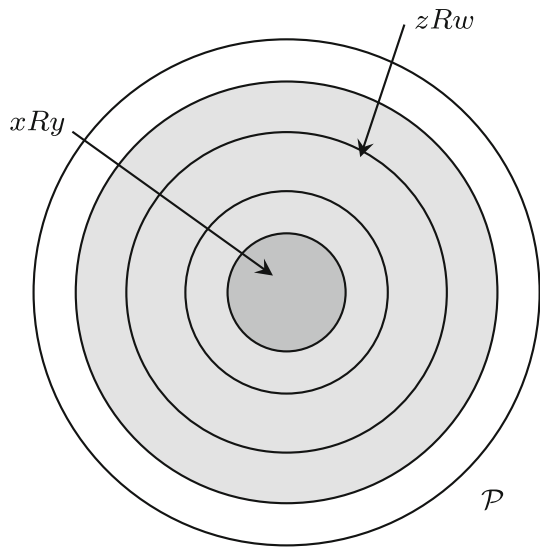
In reality, it seems that one can, rationally, have different degrees of confidence in one's preferences or value assessments. Take the example of moral dilemmas. An agent may be pretty confident that he prefers to sacrifice the life of one to save the lives of a thousand than to let the thousand perish. He also thinks that he prefers to sacrifice the life of one to save the lives of ten than not to, but he is less confident in this value assessment. And he is more confident in that assessment than in the following assessment which he still, perhaps cautiously, endorses: that he prefers to sacrifice the life of one "ordinary" person for the lives of ten petty criminals than not to. There thus appear to be degrees of confidence in one's value assessments or preferences; a model of confidence in preferences should be able to account for this.

This can be done by a simple extension of the second representation presented above: instead of representing preferences by a set of weak orderings, use a *nested family* of weak orderings.⁴ Let \mathcal{E} be such a nested family of subsets of \mathcal{P} . \mathcal{E} represents confidence in preferences in the following way. If there is a set of weak orderings $\mathcal{R} \in \mathcal{E}$ such that xRy for all $R \in \mathcal{R}$, then the agent (weakly) prefers x to y . But he may not be very confident in this value assessment: his confidence in the assessment is captured by the size of the biggest set \mathcal{R}' in \mathcal{E} such that xRy for all $R \in \mathcal{R}'$. So he is at

³ Donaldson and Weymark (1998) show that the intersection of this set of weak orderings is the initial quasi-ordering Q . Note that the "expressivity" of the notion of quasi-ordering is more appropriate for choice theory, since the information given by a choice function (under an appropriate axiomatisation) is only sufficient to pick out a unique quasi-ordering. To pick out a unique set of weak orderings, more "Boolean" information about preferences is required (for example: a is preferred to b if a is preferred to c). To stay closer to the traditional framework of choice theory, throughout this paper we work with the expressiveness corresponding to quasi-orderings; accordingly, everything done with sets of weak orderings will be unique only up to fullness of the sets. See also Sect. 3.3.

⁴ That is, a set of sets of weak orderings such that, for each pair of distinct sets, one is strictly contained in the other.

Fig. 2 Implausibility on the set of orderings



least as confident in his preference for z over w than in his preference for x over y if for every set of weak orderings $\mathcal{R} \in \mathcal{E}$ such that xRy for all $R \in \mathcal{R}$, zRw for all $R \in \mathcal{R}$; and he is more confident in the former preference if there is a set $\mathcal{R}' \in \mathcal{E}$ such that zRw for all $R \in \mathcal{R}'$ but there are some $R' \in \mathcal{R}'$ for which it is not the case that $xR'y$.

Figure 2 illustrates the idea diagrammatically. The plane is the set of weak orderings: the points are weak orderings, so for each point and for every pair of alternatives, the alternatives are ordered one way or another according to the weak ordering corresponding to that point. The (filled) circles represent the sets in the nested family of sets representing confidence in preference; the fact that a value assessment holds in a circle means that it holds for all points (weak orderings) in that circle. Finally, the fact that a value assessment holds in a bigger circle than another represents the fact that the agent is more confident in the former than in the latter.

It is evident from the diagram that to any nested family of sets of weak orderings in \mathcal{P} there corresponds a unique weak ordering on the set \mathcal{P} of weak orderings on X . For weak orderings R and R' on X , R is lower than R' according to the weak ordering on \mathcal{P} if the smallest set in the nested family containing R' contains the smallest set in the nested family containing R .⁵ Intuitively, the order represents how *implausible* the weak orderings are as candidates for the “right” notion of preference (by the agent’s lights): the higher a weak ordering is on the order, the “farther out” it is on the diagram in Fig. 2, and the less the agent feels that he has to consider it as an appropriate reflection of his preferences. Implausibility is a sort of dual notion to confidence: the agent is more confident in a value assessment if it holds for all weak orderings up to

⁵ Formally: for \mathcal{E} a nested family of subsets of \mathcal{P} , define \leq as follows: for any $R, R' \in \mathcal{P}$, $R \leq R'$ if, for all $\mathcal{R} \in \mathcal{E}$, if $R' \in \mathcal{R}$ then $R \in \mathcal{R}$. And for any weak order \leq on \mathcal{P} , define the nested family of subsets \mathcal{E} to be that family containing all and only $\{R' \mid R' \leq R\}$ for all $R \in \mathcal{P}$. It is straightforward to see that this is a bijection from nested families of subsets of \mathcal{P} to weak orderings on \mathcal{P} .

a higher level of implausibility, and conversely, a highly implausible weak ordering will only be taken into account if the agent demands a high level of confidence. This leads to the following representation of confidence in preferences.

Definition 1.1 An *implausibility order* \leq is a weak ordering on \mathcal{P} . $\mathcal{E}_{\leq} = \{\{R' \mid R' \leq R\} \mid R \in \mathcal{P}\}$ is the nested family of subsets of \mathcal{P} associated with \leq .

The implausibility order \leq is said to be *centred* if there exists a single element R with $R \leq R'$ for all $R' \in \mathcal{P}$. This element is called the *centre*.

Henceforth, we use \mathcal{I} to denote the set of implausibility orders on \mathcal{P} .

The rest of this paper will develop a theory of choice based on this representation of confidence in preferences. Note that the representation does impose some non-trivial conditions on the concept. In particular, it implies that for a given level of confidence, the preferences in which the agent is at least that confident are transitive and reflexive (this follows from the points made above). This is reasonable: if one is confident to a certain degree in one's preference for x over y , and one is confident to that degree in one's preference for y over z , then one is confident to at least that degree that x is preferred to z .

Centred implausibility orders have a single weak ordering as the least implausible ordering on the set of alternatives. (Equivalently, the nested family of sets contains a singleton set.) This represents the agent as having a "best guess" as to which value assessment is "right" for any pair of alternatives, though he may have very little confidence in this assessment in many cases (as represented by the rest of the implausibility order). We do not wish to take any specific position on whether this is a reasonable normative constraint on rational agents, or on whether it is descriptively accurate. The centering property of implausibility orderings will not be a requirement for most of the results presented here.

Finally, by analogy with the property of fullness of sets of weak orderings we say that an implausibility order \leq is *full* if all the sets in \mathcal{E}_{\leq} are full.⁶

1.2 Confidence and choice

A representation of the agent's confidence in his preferences is of little use on its own; an account of the role of confidence in choice is also required. In this section, we outline the principal ideas and notions involved in this account; in Sect. 2, we axiomatise the notion of rationalisability proposed here, and in Sect. 3 we discuss in more detail some of the central notions, as well as the comparison with related literature.

The basic intuition is simple: the more important the decision to be taken, the more confident one should be in the value assessments required to take that decision. If a choice between x and y is to be made, but the choice is not particularly important, one can choose x on the basis that, on one's appraisal, x is better than y , even though one is not very confident in this value assessment. But if the choice is very important, then one needs to be a lot surer of the value assessments underlying one's decision to

⁶ This can be formulated just in terms of the order itself as follows: \leq is *full* if, for any $R, R' \in \mathcal{P}$, if $\bigcap_{R_i \leq R'} R_i \subseteq R$, then $R \leq R'$.

take it, or certainly to take it responsibly. This intuition is intended to be normative—it is intended to say something about how people should decide on the basis of value assessments in which they may be more or less confident—although a full defence is beyond the scope of this paper. It may also describe the way that people actually do make decisions in several cases, though experimental work would be required to determine to what extent this is indeed the case.

To formalise this intuition, a first requirement is a notion of the importance of a choice. We thus assume that there exists a set I of possible importance levels, and that this set is equipped with a linear ordering (that is, an antisymmetric weak ordering) \preceq : $i \preceq j$ means that the importance level j is “higher” than the level i .

The importance levels are related to two factors in a choice problem. On the one hand, they are related to the degree of confidence required in a value assessment for it to play a role in the choice, via the maxim that the more important a decision, the more confident one needs to be in a value assessment for it to play a role in the choice. So to each level of importance can be associated the value assessments in which the agent has enough confidence to use for choices of this importance. Since, as discussed above, a set of such value assessments can be represented by the appropriate set of weak orderings, the relationship between importance level and confidence can be naturally represented by a function which associates to each importance level a set in the nested family of sets \mathcal{E}_{\leq} . Moreover, when the importance rises, the required degree of confidence rises, so the set of value assessments in which there is sufficient confidence becomes smaller; in the representation, this corresponds to the fact that the set of weak orderings corresponding to a higher importance level contains the set corresponding to a lower importance level. Technically, this can be captured by a function $D : I \rightarrow \wp(\mathcal{P})$ such that (i) for all $i \in I$ and all $R, R' \in \mathcal{P}$ with $R' \leq R$, if $R \in D(i)$, then $R' \in D(i)$, and (ii) $D(i) \subseteq D(j)$ if $i \preceq j$.

Such a function captures the agent’s attitude to choosing in the absence of confidence: for two agents with the same implausibility order but different D , the one with smaller $D(i)$ requires less confidence in a value assessment to use it in a decision of importance level i than the agent with higher $D(i)$. This is a subjective factor, the agent’s taste for choosing in important decisions on the basis of limited confidence, or, to put it in another way, his cautiousness when it comes to choosing on the basis of value assessments in which he has limited confidence. The function is called the *cautiousness coefficient*.

On the other hand, importance levels are supposed to capture an aspect of the choice situation or decision the agent is faced with. Some decisions are more important than others; to the former are associated importance levels that are higher (according to the order \preceq) than the importance levels associated to the latter. So, to each choice situation will be associated not only a set of available alternatives (sometimes called the *menu*) but also an importance level. The pair (S, i) represents the choice offered among the elements in S , with importance i . We return to this representation of choice situations and the notion of importance level in Sect. 3.1.

This only leaves the definition of choice functions. Under the standard definition, a choice function c is a function from the set of non-empty subsets of X (which we denote by $\wp(X) \setminus \emptyset$) to the set of subsets of X (denoted $\wp(X)$) such that (i) for every non-empty $S \subseteq X$, $c(S) \subseteq S$; and (ii) for every non-empty $S \subseteq X$, $c(S)$ is

non-empty. According to the maxim proposed above, an agent should chose based on value assessments which he is confident enough in given the importance of the decision; this implies that there may be decisions of such importance that he does not have sufficient confidence in the relevant value assessments to make a choice. We thus weaken the second condition and allow the choice function to yield empty choice sets. We define a *choice* function* to be a function $c : \wp(X) \setminus \emptyset \rightarrow \wp(X)$ such that $c(S) \subseteq S$ for every non-empty $S \subseteq X$. $c(S)$ is called the *choice set*, and if $x \in c(S)$ then x is said to be *admissible*. For a detailed consideration and defence of this notion of choice function, see Sect. 3.2.

The object of study are variants of choice* functions which account for importance. An *importance-indexed choice* function* is a function $c : (\wp(X) \setminus \emptyset) \times I \rightarrow \wp(X)$ such that $c(S, i) \subseteq S$ for every non-empty $S \subseteq X$ and every $i \in I$.

Having introduced this new sort of choice function, a corresponding notion of rationalisability is required. The idea is simple: for each choice situation, the importance level picks out, via the cautiousness coefficient D , a set of weak orderings which represent all the value assessments in which the agent is confident enough to use in his choice. He chooses on the basis of this set of weak orderings in a specified way. We thus propose a notion of rationalisability of a choice* function by a set of weak orderings, which is then extended to a notion of rationalisability of an importance-indexed choice* function by an implausibility order.

Definition 1.2 For any $S \in X$ and $\mathcal{R} \subseteq \mathcal{P}$, let $\text{sup}(S, \mathcal{R}) = \{x \in S \mid xRy \text{ for all } y \in S \text{ and all } R \in \mathcal{R}\}$.

A choice* function c is *rationalisable by a set of weak orderings* if there exists $\mathcal{R} \subseteq \mathcal{P}$ such that, for all non-empty $S \subseteq X$, $c(S) = \text{sup}(S, \mathcal{R})$.

An importance-indexed choice* function c is *rationalisable by an implausibility order* if and only if there exists an implausibility order \leq and a cautiousness coefficient D such that, for all non-empty $S \subseteq X$ and $i \in I$, $c(S, i) = \text{sup}(S, D(i))$.

The set $\text{sup}(S, \mathcal{R})$ contains those elements of S which are at least as good as all the other elements of S according to all the weak orderings in \mathcal{R} . Rationalisability by a set of weak orderings \mathcal{R} says that an element is in the choice set if and only if it is at least as good as all other elements on the menu according to all the weak orderings in \mathcal{R} . Rationalisability by an implausibility order says that, for every importance level i , an element is in the choice set if it is at least as good as all the other alternatives according to all orderings in the set corresponding to that importance level, $D(i)$.

The notion of rationalisability by a set of weak orderings proposed above has received little attention in the choice-theoretic literature. Much more popular is the notion according to which the choice set contains those elements which are best according to at least one ordering, rather than according to all orderings; in other words, where the choice set is the *union* of the sets of best elements according to each of the weak orderings, rather than the *intersection* (Moulin 1985).⁷ The intersection

⁷ Translated in terms of quasi-orderings, the notion of rationalisability proposed here picks out the set of *optimal* elements, to use Sen's (1997) terminology, whereas the union notion picks out the set of *maximal* ones. As noted in the text, maximal elements of quasi-orderings always exist, whereas this is not the case for optimal elements.

notion proposed above is of course stronger than the union notion, but it is traditionally seen as problematic, because, unlike the union notion, it does not always yield non-empty choice sets. However, this property, though it may be unwanted if one is interested in rationalising choices by a single ordering or by a single set of orderings, is less problematic for implausibility orders. All that the emptiness of the choice set indicates is that there are degrees of confidence such that the agent is not confident of any particular choice to that degree. This does not imply that he cannot make a choice—he could always choose, but in doing so he would have to rely on preferences in which he may not be very confident. We shall return to this issue in detail in Sect. 3.2.

2 Representation

In this section we give necessary and sufficient conditions for rationalisability by an implausibility order. To this end, consider the following properties of importance-indexed choice* functions c .

For all $x, y \in X, S, T \subseteq X$ and $i, i' \in I$,

α^* If $x \in S \subseteq T$ and $x \in c(T, i)$, then $x \in c(S, i)$

π^* If $x \in S, y \in S \cap T, y \in c(T, i)$ and $x \in c(S, i)$, then $x \in c(S \cup T, i)$

Consistency If $x \in c(S, i)$ and $i \succcurlyeq i'$, then $x \in c(S, i')$

Centering There exists $j \in I$ such that $c(S, j)$ is non-empty

We have the following result.

Theorem 1 *An importance-indexed choice* function is rationalisable by an implausibility order if and only if it satisfies α^*, π^* and Consistency. Moreover, it is rationalisable by a centred order if and only if it satisfies Centering. In both cases, there is a unique coarsest full rationalising implausibility order and cautiousness coefficient.⁸*

The proof is to be found in the Appendix. It relies heavily on a representation result for choice* functions, which involves the following two properties.

α if $x \in S \subseteq T$ and $x \in c(T)$, then $x \in c(S)$

π if $x \in S, y \in S \cap T, y \in c(T)$ and $x \in c(S)$, then $x \in c(S \cup T)$

Theorem 2 *A choice* function c is rationalisable by a set of weak orderings if and only if it satisfies α and π . Moreover, in this case, there is a unique full rationalising set of weak orderings. Finally, if c always takes non-empty values, then the rationalising set of weak orderings is a singleton.*

Evidently, the properties α^* and π^* in the representation of importance-indexed choice* functions are just the importance-indexed versions of α and π . They state that

⁸ Recall that an implausibility order \leq is coarser than \leq' if, for any $R, R' \in \mathcal{P}$, $R \leq' R'$ implies that $R \leq R'$, but $R <' R'$ does not necessarily imply that $R < R'$. For a definition of fullness, and a discussion of its relevance here, see Sect. 1.1 and in particular footnote 3.

α and π hold on sets of alternatives when the importance level is the same. As concerns the properties α and π themselves, the former is Sen's α (also called Chernoff's property) and requires no further discussion. By contrast, to our knowledge, there has been little study of choice* functions; accordingly, the property π and the Theorem 2 are new.

To illustrate, π says that if x is a best candidate for a position from a European university and y is a best candidate from an American university, and if y is also affiliated to a European university, then x is a best candidate from among European and American universities. π^* says that this consequence holds whenever the choices all have the same importance level. It follows from the final clause in Theorem 2 that, on choice functions, π is equivalent to Sen's β . However, in the absence of the non-emptiness condition, π is strictly stronger than β . On the one hand, π implies β : for $x, y \in c(S)$, $S \subseteq T$ and $y \in c(T)$, π applies to x, y , $S = S \cap T$ and T , yielding that $x \in c(S \cup T) = c(T)$ as required. On the other hand, here is an example where β is satisfied but π is not: $X = \{x, y, z\}$, $c(\{x, y\}) = \{x\}$, $c(\{y, z\}) = \{y\}$, $c(\{x, z\}) = \{x\}$ and $c(\{x, y, z\}) = \{\}$. It follows from the theorem above that β is too weak to guarantee rationalisation of choice* functions by sets of weak orderings; π is the appropriate property for choice* functions.

Among the properties in Theorem 1, consistency is doubtless the one which differs most from the traditional ones in the literature. For good reason: it concerns the comparison between choices at different levels of importance. It says that any option which is admissible when the importance is high will continue to be admissible when the menu remains the same but the importance level drops. In other words, as the importance decreases, more alternatives become admissible—and so may be chosen—but no previously admissible alternatives cease to become admissible. Of course, as is standard in choice theory, the fact that an alternative is admissible does not mean that it will *actually* be chosen. So this property is compatible with (concrete) cases where the option actually chosen when the decision is important is not that which is chosen when it becomes less important: it only demands that the alternative could (rationally) have been chosen in the less important situation.

The final property, Centering, states that one can always make a choice from any menu, provided the importance level is low enough. In many cases, this might seem reasonable: although one is not confident enough in one's relevant value assessments to pick out an option when the decision is important, one has no trouble selecting some "best guesses" when little rests on the decision. This property is only required for the implausibility order to be centered (Theorem 1); as noted in Sect. 1.1, we do not wish to take any position here on the centredness of the implausibility order, and correspondingly on whether the Centering property on importance-indexed choice* functions is normatively advisable or descriptively acceptable in general.

Note finally that this representation, and Theorem 1, is a strict generalisation of the standard theory of choice and the axiomatisation by Sen's properties α and β . If $c(S, i) = c(S, j)$ for all importance levels i and j and all non-empty subsets S , then the four properties above equivalent to the conjunction of α and β . The cautiousness coefficient sends all the importance levels to the same, singleton, set of weak orderings, so the representation collapses into the traditional representation by a weak ordering.

As the cautiousness coefficient indicates, this captures the case of an agent who is insensitive to his confidence in his preferences and to the importance of the decision.

3 Discussion

In this section, we first discuss in more detail two of the less standard elements of the proposal outlined above: the notion of importance level and the permissibility of empty choice sets. Then we consider the relationship, both technical and conceptual, between the current proposal and related economic and philosophical literature.

3.1 The importance level

A major element of the current proposal is the extension of the ordinary representation of a choice situation from a set of available alternatives (the menu) to a set of alternatives and an importance level. The latter is exogenous, insofar as it is not derived from the menu, but taken as given along with it.⁹ This extra structure might make some readers uncomfortable.

The supplementary assumptions on which this representation of choice situations relies are as follows: (i) to each choice that the agent is faced with, one can associate a set of elements from X and an importance level from I ; and (ii) any pair consisting of a subset of X and an importance level from I represents a choice which the agent could conceivably be faced with.

Both of these assumptions are just versions of assumptions that are involved in the traditional representation of choice situations as subsets of a set of alternatives X . On the one hand, this representation supposes that the element x when it belongs to the menu $\{x, y\}$ is in a relevant sense “the same” as the element x in $\{x, y, z\}$. This corresponds to the first assumption above, (i), which we call *identification*. On the other hand, the representation permits that all sets of elements of X represent choice situations in which the agent might conceivably find himself; this is the second aspect, (ii), which we call *richness*.¹⁰ In practice, the choice of the set of alternatives X is at the modeller’s discretion, and he has to find a balance between these two “structural” assumptions, which, though necessary in some form or other for every theory of choice, are often in tension. Consider, for instance, some of the examples Sen raises against the most natural notion of identification among alternatives (1993, 1997), such as the choice between taking tea and going home, and the extension by the offer of cocaine.¹¹ As Sen notes, one could reply to such examples by refining the

⁹ In choice theory, little structure is assumed on the alternatives. If more structure is assumed, it becomes possible to define an equivalent of the importance level in terms of the set of alternatives on offer; see Hill (2010) for an example of how this may be done in the case of decision under uncertainty.

¹⁰ Of course, only weaker versions of this are needed, but they all require at least that for any two elements there exists menus containing them both and representing a conceivable choice situation, and this is all that is needed for the points made below to be relevant.

¹¹ When offered the choice between taking tea with an acquaintance and going home, the agent chooses the tea, whereas when the choice is between tea with the acquaintance, cocaine with the acquaintance and going home, he chooses home; these choices violate the property α .

set of alternatives to distinguish between the option of tea with cocaine not being on the menu and the option of tea with cocaine also being on the menu. However, this defence of identification leaves richness in a sorry state, for it demands that one can find situations in which the agent has the choice between some rather strange alternatives, such as between having tea with cocaine also being on the menu and going home with cocaine not being on the menu.¹²

In the light of this it is not necessarily unreasonable to impose extra structure on the representation of the choice situation: as we shall see below, this sometimes allows an improvement in identification whilst limiting the damage done by richness. Of course, to the extent that such extra structure may not be easily discernable in all decision situations, it may not be appropriate in all cases; however, this does not imply that they are no cases where it is a relevant, and indeed useful, compromise between identification and richness. Here are some examples where a modelling of the sort proposed above seems reasonable:

- a governing body is considering policies for encouraging recycling in the population. It seems reasonable to say that in general the “same” policies are available (for example, advertising, fines, bonuses, nudging etc.), but that the importance of the decision differs according to whether the governing body is the head of a household or an office, local government, regional government, national government or an international body.
- a young academic is to present his work to a public of peers. The occasion could be an in-house closed seminar, an open seminar, an international conference, an occasion where only people who know his work are present, an occasion where potential employers could be in the audience and so on (the academic profile of the audience is the same in all cases). It seems that the “same” options are available concerning how to present his material, but the importance differs between the different cases.
- consider a classic moral dilemma where you have the choice between killing one person, thus saving ten, or refusing to kill the one, thus sacrificing the ten. There is a sense in which this is the “same” choice as that between killing ten people or letting a hundred die, and as that between killing hundred people and letting a thousand die, and so on;¹³ but the gravity of the choices differs among these cases.

In all these cases, there is certainly a sense in which the same options are available, but the importance of the choice to be taken differs. They are thus cases to which the representation of choice situations proposed above can be applied. To show that the importance level is a factor which needs to be taken into account, it suffices to establish that the admissible choices may differ depending on the importance level. This certainly seems to be true. Although the academic may try out a less standard

¹² Broome (1991, Chap. 5) discusses a related but distinct worry concerning the tension between what we have called identification and the extent to which there can exist non-empty consistency constraints on preferences.

¹³ If you prefer, replace this example with the choice between killing 0.0001% (respectively, 0.001%, 0.01% and so on) of the human population, and letting 0.001% (respectively, 0.01%, 0.1% and so on) die, or any other scaling between the cases that is deemed appropriate.

organisation of his presentation or incorporation of material he is less sure about on a “friendly” audience, when the importance of the event is higher it would not be unreasonable to revert to an organisation and a choice of material he is more confident in. And although it may be acceptable to try new methods of encouraging recycling on a local level, on a global level one needs to be much more confident to adopt them. Indeed, one sometimes hears people say that, although a policy “worked” when tried out on a local level, more reflection is needed before deciding whether to apply it nationally. Such assertions seem to rely on the tacit assumption that the national decision is more important than the local one, and so requires more deliberation. In fact, there are quite a few cases where people cite the importance of a decision as a relevant factor in the choice made. To take an example from moral theory, Rawls (1971, p. 169) explicitly raises the question of the importance of the agreement made under the “veil of ignorance” as a point in favour of his principles of justice; he thus admits that importance (of the choice behind the veil of ignorance as opposed to a choice taken in front of it, for example) may be relevant for the choices one takes.¹⁴

In many of these cases, one might have the impression that the choice is the same, but that the *context* differs. To take the first example, the same decision has to be taken about recycling, but in a household, local, regional, national or global context. This intuition can be captured by modelling the context by a function (call it γ) which associates to every menu an importance level: this is the importance attached to the choice among these alternatives in this context. The choice situations will thus be represented by pairs consisting of a menu (the alternatives on offer) and a context function (the context of the choice). This representation of choice is visibly equivalent to that proposed, and a notion of rationalisability for choice functions on pairs consisting of a set of alternatives and a context can be proposed and axiomatised as above (replacing appearances of i by $\gamma(S)$).

We take examples such as those given above to indicate that the representation of choice situations proposed in Sect. 1.2 may be relevant in several cases. Nevertheless, it is worthwhile noting that the result obtained in Sect. 2 remains valid even if the choice situation is represented in the traditional way, as a set of alternatives. Were one to represent the choice situations in the examples above in the standard way, then, as already noted, one would have to revert to “finer” alternatives. A natural choice would be to replace the set of alternatives X by the set $X \times I$ of pairs consisting of an alternative and an importance level. (x, i) is the alternative of choosing x in a choice of importance i . The importance-indexed choice* function generates a choice* function which is defined on a subset of the menus generated by this set of alternatives: namely, on those menus consisting of elements with the same importance level. In that sense, Theorem 1 can alternatively be thought of as an axiomatisation of a rationalisation of a partially-defined choice* function on more or less standard menus. The menus on which the function is not defined are those with mixed importance levels: examples include the choice between choosing advertising to promote recycling on a national level (for example, for the whole of France), and using “nudging” techniques on a local level (for the city of Caen). As noted above, it is not always easy to make sense

¹⁴ Thanks to Thibault Gajdos for suggesting this example.

of such choices; indeed, the fact that a (fully defined) choice function on this set of alternatives requires choices to be made on such menus is an example of the problems which too fine an identification can pose in terms of the required richness.

Of course, the representation proposed in the previous sections does not require any choices to be made on such menus, and the information gained from the choices on which it is defined does not imply any particular choices on these peculiar menus. Nevertheless, if desired, it is possible to extend the notion of rationalisation proposed above to such menus: to take just one of several possibilities, one could choose those alternatives which are best for all preference orderings singled out by the highest importance level among the alternatives on the menu.¹⁵ Representation theorems for such notions of rationalisability can be obtained, by making appropriate modifications to Theorem 1 above. Depending on one's view on these sorts of mixed-importance menus, one might be more or less attracted by such theorems.

Before closing the discussion of importance levels, let us make a remark concerning the assumption that the importance levels can be linearly ordered. Basically, this boils down to assuming that the order of "higher importance" (\preceq) is transitive and complete. Whilst transitivity is very intuitive, completeness, though a natural assumption in many situations, may not seem to be satisfied in certain cases. To take the second example given above, it may not be possible to determine whether the talk given as an invitee to a seminar in one department (where, say, the person in question intends to apply for a position) is of higher, lower or equal importance than the talk given as an invitee in another department (which the person in question also intends to apply to); that is, it might not be possible to rank one importance level relative to the other. There is a natural generalisation of Theorem 1 which can deal with such cases. All that is required is a relaxation of the assumption that implausibility orders are complete: that is, that every pair of weak orderings on X can be ranked according to implausibility.¹⁶ If the order on the importance levels \preceq is transitive but not complete, then the properties α^* , π^* and Consistency are necessary and sufficient for a rationalisation of the sort given in Definition 1.2, where the implausibility order is transitive, reflexive but not necessarily complete. The other clauses of Theorem 1 continue to hold.

3.2 Choice* functions

It has long been recognised that indifference and indeterminacy of preferences are difficult to distinguish on the basis of choice; accordingly, the problem of "deducing" preference from choice is particularly thorny in cases where preferences may be indeterminate. Recently proposed solutions have involved weakening the Weak Axiom of Revealed Preference (Eliasz and Ok 2006), looking at sequential choice (Mandler 2009) or invoking choices over opportunity sets and supposing preference for flexibility (Danan 2003). The method employed in this paper is different, and very simple: it employs choice* functions, thus relaxing the standard assumption that the choice set

¹⁵ Formally: $(x, i) \in c(S)$ if and only if $x \in \sup(S, D(\sup_{(y, j) \in S} j))$.

¹⁶ Note that, under this relaxation, \mathcal{E}_{\leq} (defined as in Definition 1.1) ceases to be a nested family of sets of weak orderings, but rather a family of sets of weak orderings partially ordered by set inclusion.

is necessarily non-empty. But how are the cases where the choice* function yields the empty set to be interpreted?

The simplest answer is that the agent refuses to make a decision. In practice, this may come out in many ways. For example, he might admit that he is not sure what to do. More interestingly, there may be cases where he can *defer* the decision to whoever would next have to take it (including, perhaps, his later self); this is what he would do when the choice set is empty. Deferral of decisions seems a natural option for identifying cases of incompleteness, indeterminacy, or lack of confidence in preferences. Certainly, there seem to be several non-trivial examples where deferral, or something like it, is an option:

- a secretary takes the responsibility of making many decisions on behalf of her boss without consulting him. However, there are decisions which she could be called upon to make but which she would not accept to make in the absence of her boss, or at the least without his confirmation that her proposed decision is suitable. This is a case where she does not actually make a choice from the options available, but “defers” the decision to her boss.
- in the English law system, a judge may state in his verdict that he found the case very difficult and would grant that the case is fit for appeal. (Under English law, a party who wishes to appeal has to ask the judge to declare the case fit for appeal at the end of the hearing.) In essence, the judge is emitting a judgement on the case, as he must, but admitting that the case should conceivably be reconsidered by others; this is the closest thing to deferral under the obligation to express a choice or judgement.
- a person is faced with a moral dilemma, and he is unsure about the correct option. He decides to delay taking the decision, in order to consult friends, advisers and mentors on the moral issues involved. In a sense, he is deferring the decision to his future self.

A particularly well-developed study of questions relating to deferral in the economic literature is in the ‘preference for flexibility’ tradition, following on from the groundbreaking work of [Kreps \(1979\)](#) (see [Danan 2003](#) for an application of related ideas to incomplete preferences). A specificity of this literature is that the objects of choice are taken to be menus of options. This formalism is rich enough to represent situations involving deferral; for example, the choice among the menus $\{x\}$, $\{y\}$, $\{z\}$, $\{x, y, z\}$ can be understood as the choice from a menu $\{x, y, z\}$ with an option to defer (represented by $\{x, y, z\}$). If anything, insofar as the study of deferral is concerned, the formalism is too rich. Indeed, the general assumption that, for any pair of objects of choice, there is a choice situation in which the agent has the choice between only these objects (an assumption which we called richness in Sect. 3.1) implies, in this setting, that there is a conceivable choice situation in which the agent is called upon to choose between, say, the menus $\{x, y\}$ and $\{z\}$; however, it is difficult to interpret such a choice in terms of deferral. In fact, the standard interpretation used in the literature is not in terms of deferral as such, but rather in terms of how the agent restricts or keeps open the future choices that he will subsequently be faced with; for example, how he may restrict or keep open his choice of meals for dinner by his choice of restaurant. Moreover, in harmony with this interpretation, the models proposed in the

literature tend to be entirely strategic: the agent makes his choice of which options to leave open solely on the basis of his beliefs about what he will prefer at the time when he will come to make his final choice. It is unclear to what extent such models could provide a fully satisfactory treatment of deferral, for it is questionable whether considerations involving beliefs about future preferences exhaust the possible reasons for deferring. For example, one might defer the decision about the moral dilemma in the final example above, even if one expects friends and advisers to be of no help; likewise, a judge might effectively defer his decision in a difficult case, even if the case is so difficult that he does not expect a higher court to ‘do any better’. It thus seems that a full account of deferral cannot limit itself to the agent’s anticipations of what will be preferred (by his future self, or by another agent). There seems to be a need to incorporate the fact that one reason to defer makes no reference to expectations about future attitudes, but only to one’s current attitudes: namely, that one is not sure which option to prefer.

It is an advantage of the proposal made in the preceding sections that it can be thought of as providing a theory of when to defer that responds precisely to this need. The empty choice set can be interpreted as indicating that the agent would like to defer, or that he would defer if possible. As a theory of deferral, it is eminently reasonable: it says that one should defer if one’s confidence in the choice of any alternative does not match up to the importance of the decision. Under this account, deferral makes reference solely to one’s current attitudes, and in particular, to one’s confidence in one’s (current) preferences. Of course, we do not mean to suggest that it is a complete theory of deferral: for that, one would probably require some combination of a theory such as this one with theories capturing strategic reasons for deferral, such as those mentioned above.

One might nevertheless complain that these considerations do not vindicate the use of choice* functions, for if deferral is seen as an option, then it should be incorporated into the menu offered to the agent. Indeed, this can be done, and yields a representation visibly similar to that proposed in Sect. 1.2.

Let us use the symbol \dagger to represent the option of deferral; when \dagger is present in the menu, the option of deferral is available, when it is absent, deferral is not available. The current proposal can be formulated entirely in terms of importance-indexed choice functions (i.e. functions always yielding non-empty choice sets) on the set of alternatives $X \cup \{\dagger\}$ (where X is as above).

Now deferral is an alternative which has a special status with respect to the others. For one, the question of identification (see Sect. 3.1) is particularly complicated: whereas the alternatives are supposed to be defined at such a level of fineness that x chosen from menu S can be treated as the same x as that chosen from T , it is unclear whether there is any sense in which deferring when the choice is from menu S can be judiciously thought of as the “same thing” as deferring from the choice on menu T . In the face of this, one could introduce a set of different new alternatives “deferring from S ”, “deferring from T ” and so on, with all the disadvantages in terms of richness that were discussed above. Alternatively, one could admit just one new alternative, \dagger , but give it a distinguished role in the definition of rationalisability and in the axiomatisation. Since deferral is a special option, the axioms on choice will have to reflect some of its distinctive properties.

As regards rationalisability, the theory proposed above, under the interpretation of an empty choice set as deferral, immediately implies a notion of rationalisability for menus containing the deferral option \dagger , namely: for all $S \subseteq X \cup \{\dagger\}$ such that $\dagger \in S$ and all $i \in I$, if $\sup(S \setminus \{\dagger\}, D(i))$ is non-empty, then $c(S, i) = \sup(S \setminus \{\dagger\}, D(i))$, and if not, then $c(S, i) = \dagger$. This renders explicit the idea that one does not defer if there are options which are optimal according to all the weak orderings in the relevant set and that one does defer (and not possibly do something else) if not. It remains to define the value of the choice function when deferral is not available. Of course, the notion of rationalisability proposed in Definition 1.2 does not deal with this case, but we have already mentioned an intuition about what one should do: choose an option that one is most confident in choosing. This yields the following definition of rationalisability of importance-indexed choice functions on sets of alternatives including an explicit deferral option.

Definition 3.1 An importance-indexed choice function c on a set of alternatives including an explicit deferral option, $X \cup \{\dagger\}$, is *rationalisable by an implausibility order* if and only if there exists an implausibility order \leq and a cautiousness coefficient D such that, for all non-empty $S \subseteq X \cup \{\dagger\}$ and $i \in I$, and all $x \in X$,

$$\begin{aligned}
 x \in c(S, i) \quad & \text{if } x \in \sup(S \setminus \{\dagger\}, D(i)) \\
 & \text{or } \dagger \notin S \text{ and } x \in \sup(S, D(j)) \text{ for all } j \text{ s.t. } \sup(S, D(j)) \neq \emptyset \\
 \dagger \in c(S, i) \quad & \text{if } \dagger \in S \text{ and } \sup(S \setminus \{\dagger\}, D(i)) = \emptyset
 \end{aligned}$$

The first clause says that x is in the choice set if either it is admissible by the lights of the previous notion of rationalisability (Definition 1.2) or deferral is not available and x is admissible by the lights of the previous notion of rationalisability for all levels of importance where the choice set yielded by that notion is non-empty. The second clause says that one chooses to defer if the option is available and no alternatives on the menu are admissible by the lights of the previous notion of rationalisability.

It should not be surprising that this notion of rationalisability can be axiomatised along similar lines to the axiomatisation proposed in Sect. 2. In fact, let the properties α^\dagger , π^\dagger and $\text{Consistency}^\dagger$ be identical to the properties α^* , π^* and Consistency in Sect. 2, except that they apply to all $x, y \in X$ and $S, T \subseteq X \cup \{\dagger\}$, and consider the following new property and modification of Centering:

$$\begin{array}{ll}
 \text{Deferral} & \text{If } \dagger \in c(S, i), \text{ then } c(S, i) \cap X = \emptyset \\
 \text{Centering}^\dagger & \text{There exists } j \in I \text{ such that } c(S, j) \neq \{\dagger\}
 \end{array}$$

Deferral just states that if one defers, no alternative in X is admissible. Centering^\dagger states that for any menu there is an importance level for which one does not defer. These properties are necessary and sufficient for the rationalisability of importance-indexed choice functions where there is an explicit deferral option.

Theorem 3 *An importance-indexed choice function on a set of alternatives including an explicit deferral option is rationalisable by a centered implausibility order if and only if it satisfies α^\dagger , π^\dagger , $\text{Consistency}^\dagger$, Centering^\dagger and Deferral. Moreover, there is a unique coarsest full rationalising implausibility order and cautiousness coefficient.*

We conclude that the interpretation of empty choice sets in terms of deferral is not only natural in many cases, but entirely consistent with the traditional choice-theoretic methodology, via the addition of a special option for deferral into the menus.

3.3 Related literature

The current proposal has significant technical and conceptual points of contact with the economic literature on incomplete, fuzzy or uncertain preferences, as well as with the philosophical literature on incomparability of value relations. In this section, we first discuss the technical relationships, before saying a few words on the conceptual issues.

Let us first consider the model proposed in Definition 1.1. Sets of weak orderings have been frequently used in the literature on incompleteness (for example, by Sen 1973). Indeed, some of this literature is related to the literature on vagueness, and the technique of considering the intersection of sets of weak orderings parallels that, adopted by supervaluationist theory of vagueness (Fine 1975), of considering sets of possible sharpenings of a vague predicate, and taking a sentence to be true if it holds under all of the sharpenings. As such, sets of orderings feature prominently in Broome's (1997) analysis of the incommensurability of the betterness relation as vagueness. Technically, the current proposal can be thought of as a generalisation of the models used by these theorists, replacing the binary notions drawn from the single set of orderings with a relative notion, supplied by the order on the set of orderings.

Another major modelling paradigm for indeterminacy of preference, itself connected to an influential theory of vagueness, is that emanating from fuzzy set theory (Salles 1998). There the essential modelling idea is to associate to each ordered pair of alternatives (x, y) a number in $[0, 1]$ (or, more generally, an element in an appropriate partially ordered set), which represents the degree to which x is preferred to y . Functions from pairs of alternatives to the interval $[0, 1]$ are called fuzzy binary relations (Basu 1984; Salles 1998). It turns out that the current proposal can also be thought of as a generalisation of a version of the fuzzy model. For example, one obtains a fuzzy binary relation from an implausibility order if one associates to each ordered pair for which a preference holds up to some "rank" in the implausibility order, the ratio of the "rank" to which the preference holds to the total number of "ranks" in the implausibility order, and if one associates zero to all other ordered pairs.¹⁷ This mapping from implausibility relations to fuzzy binary relations involves an information loss, for much the same reason that the quasi-ordering defined from a set of weak orderings carries less information than the set itself (Sect. 1.1). To illustrate, consider an implausibility ordering according to which the leftmost pair of orderings in Fig. 1 are more plausible than the other two orderings on the right, and these four are more plausible than all

¹⁷ Formally, for an implausibility order \leq , let $n = |\mathcal{E}_{\leq}|$, and suppose that the elements in \mathcal{E}_{\leq} are $\mathcal{R}_1, \dots, \mathcal{R}_n$, where $\mathcal{R}_i \subset \mathcal{R}_{i+1}$ for each i . Then define the fuzzy binary relation on X , $r_{\leq} : X \times X \rightarrow [0, 1]$, as follows: for any $(x, y) \in X \times X$, $r_{\leq}((x, y)) = \frac{1}{n} \cdot \max\{i \mid \forall R \in \mathcal{R}_i, x R y\}$ (where the maximum is taken to be zero if the set is empty). Note that this is not the only way to define a fuzzy binary relation from an implausibility order. Indeed, although r_{\leq} is not connected, it is not difficult to define fuzzy binary relations from the implausibility order which are: an example is r'_{\leq} , defined by $r'_{\leq}(x, y) = \frac{1}{2}(1+r_{\leq}(x, y)-r_{\leq}(y, x))$. It is straightforward to check that, whilst r_{\leq} satisfies max-min transitivity (Salles 1998), r'_{\leq} does not.

other orderings on the alternatives. Whereas the fuzzy binary relation defined above is trivial (all pairs of different elements are sent to zero), the implausibility order does contain non-trivial Boolean information: for example, that the agent is more confident that if a is preferred to b , then c is preferred to d than he is that if a is preferred to b , then a is preferred to c . This difference is of course related to the well-known penumbral connections in the vagueness literature (Fine 1975, see Piggins and Salles 2007 for a brief presentation): whereas under the fuzzy theory, it is not true (with degree one), for a blob situated in a vague zone between red and orange on a colour scale, that ‘if the blob is not red, then it is orange’, this is true under the supervaluationist theory. This relationship is natural, given the aforementioned similarities between the model proposed here and supervaluationism.

In fact, the notion of implausibility order can be seen as a cure to the ills sometimes attributed to the supervaluationist and fuzzy approaches. The fuzzy approach is particularly criticised for missing the penumbral connections (for example, Williamson 1994); implausibility orders do not have this problem. On the other hand, some complain that the supervaluationist theory cannot do justice to the intuition that there are degrees of truth, or, in the case of models of preference, degrees of preference (Broome 1997 makes this point, and Basu 1984 makes a similar point in criticism of Sen’s 1973 use of the intersection of sets of orderings). By contrast, the current proposal can cope with degrees.

A final representation, used in the literature on random utility (see, for example, Luce and Suppes 1965; Fishburn 1998) as well as in literature on preference for flexibility (see Kreps 1979 and Sect. 3.2), involves probability functions over the space of weak orderings (or, more often, over the space of utility functions). Implausibility orders are neither weaker nor stronger than such probability functions, as can be seen by comparing the orderings on the set of non-empty sets of weak orderings generated by probability functions (the so-called ‘qualitative probability relations’) with the orderings naturally generated by implausibility orders.¹⁸ In particular, whilst for the latter, unlike the former, any pair of non-minimal elements of the ordering must have non-empty intersection, the former, unlike the latter, satisfy an extra ‘independence’ property which guarantees additivity (see, for example, Savage 1954). Nevertheless, there is a sense in which implausibility orderings are more parsimonious than probability functions, insofar as they are ordinal rather than cardinal.

These points pertain to the formal properties of implausibility orders; now let us consider the notion of rationalisability (Definition 1.2). The relationship with other results involving sets of orderings was discussed in Sect. 1.2. As concerns representations involving probabilities over the set of weak orderings, comparison is hindered by the fact that these representations require specific assumptions – generally, that the choice functions are probabilistic (Luce and Suppes 1965; Fishburn 1998), or that the objects of choice must themselves be sets of alternatives (Kreps 1979; Danan 2003)—that are not made here.

It remains to consider the literature on fuzzy preferences. As noted above, the notion of implausibility order contains more information than the corresponding fuzzy pref-

¹⁸ Such an order, \preceq , can be defined as follows: for $S, S' \subseteq \mathcal{P}$, $S \preceq S'$ if, for all $\mathcal{R} \in \mathcal{E}_{\preceq}$, if $\mathcal{R} \subseteq S$, then $\mathcal{R} \subseteq S'$.

erence model. However, the supplementary information plays no role in the notion of rationalisability or the representation theorem (Theorem 1), as can be seen from the uniqueness clause. Hence this theorem can be regarded as a representation theorem for a notion of rationalisability for fuzzy preferences. As such, it differs both in motivation and in content from existing proposals (see, for example, Salles 1998 and the references contained therein). As concerns motivation, the literature on rationalisability of fuzzy preferences contains many choice rules, and the emphasis is placed more on the search for choice rules which rationalise behaviour that is inconsistent with the standard non-fuzzy theory than on conceptual comparison and motivation of the rules. By contrast, the choice rule proposed here is based on an intuitive maxim about the role of confidence in choice. Moreover, the notions of importance level, and the idea of allowing there to be no choice one could make with particular levels of confidence are completely absent from the fuzzy preference literature. This is related to the main technical differences: whereas all representation theorems in the literature involve choice functions (which never yield empty sets) and many focus on connected fuzzy preference relations, choice* functions are involved here and the fuzzy relation derived from implausibility orders is not necessarily connected. It is instructive to compare the proposed representation with perhaps the closest rule in the literature on fuzzy preferences, namely the $B_{D[\alpha]}$ -rule, according to which x is an admissible choice out of A if $r(x, y) \geq \alpha$ for all $y \in A$, where r is a reflexive, transitive and connected fuzzy preference relation (Dutta et al 1986). Dutta et al (1986) only characterise the case where the rule yields a choice function, and come to the conclusion that it is behaviourally equivalent to the standard choice rule with non-fuzzy preferences (this equivalence is related to the final clause in Theorem 2 above). Of course, this conclusion no longer holds if one allows empty choice sets, as Theorem 2 shows. Potential interesting directions for future research may be to explore the consequences for fuzzy preference theory of taking choice* functions seriously (potentially using the interpretation proposed above), and to consider the class of fuzzy preference relations generated by implausibility orders.

Before undertaking a conceptual comparison, let us note that, given its interesting technical properties, the basic modelling idea might find fruitful application beyond the case of preferences which has been considered in this paper.

Consider first two examples that immediately spring to mind given the preceding discussion. First of all, one could interpret the weak orderings as corresponding to different (precise) measures of inequality. Then the implausibility order can be thought of as, say, a judgement of the plausibility of these measures, and the formal model would provide an extension of Sen's (1973) theory of inequality that avoids the aforementioned criticism by Basu (1984). Or, to take another example, one could interpret the set of orderings on which the implausibility order is defined as betterness orderings, and the implausibility order itself in terms of truth (or, in supervaluationist terminology, as admissible sharpenings); in this way, implausibility orders could be seen as a refinement of Broome's (1997) theory of the vagueness of betterness relation, which allows both for penumbral connections and degrees of truth. Note that Broome argues that degrees of truth are not linearly ordered, whereas our implausibility order is; a simple extension of the model to allow the implausibility order to be incomplete (see Sect. 3.1) would cope with this case.

As a final example, consider Rabinowicz's (2008) analysis of value relations in terms of permissibility of preferences: he uses sets of orderings that are interpreted as containing the permissible preference orderings. If one accepts that permissibility may come in degrees, then a version of the current model—involving nested sets of preference orderings, interpreted as preferences permitted to a certain extent – would be the adequate extension of Rabinowicz's proposal. Note furthermore that Rabinowicz's framework is rich enough to capture the notion of parity (Chang 2002); given the formal similarity, if implausibility orderings are interpreted in the terms of permissibility of preferences, the same could be said of them. Finally, Rabinowicz allows incomplete preferences in his set, in order to capture incomparability; an extension of the current model would be to take the implausibility order over the set of quasi-orderings (see Sect. 1.1) rather than weak orderings. This would make a difference in terms of the Boolean (or “penumbral”) properties of the model—for example, although, under the model proposed above, it is always true that ‘ x is better than y or y is better than x ’, this is not the case if weak orderings are replaced by quasi-orderings.¹⁹

However the proposal in the preceding sections pertains not the relation of inequality, or betterness, or value relations in general, but to preferences, understood in the standard economic sense, as subjective choice-guiding attitudes. What is the conceptual relationship between the notion of confidence in preferences and other accounts of incomparability of value relations, or of incompleteness, fuzziness or uncertainty of preference? Of course, from the strictly behavioural point of view standardly adopted in economics, all that can be said is what can be inferred from the comparison of the technical properties of the models, and in particular the representation theorems; that is, from the sort of comparison that we have just undertaken. The following discussion is thus for those of a more philosophical bent. While we do not claim to provide a full answer to the question, we offer an tentative interpretation of the notion of confidence in preference developed above, and some considerations on its relationship to other notions in the literature.

Let us begin by recalling three major positions in the debate over incomparability of value relations (see Chang 1997, 2002 for a presentation and references), which can be seen as loosely analogous to three sorts of positions in the literature on vagueness (see Keefe and Smith 1996 for a presentation and references). Basically, incomparability, like vagueness, could be either in the mind, in the world, or in language.

According to the “epistemic” position, there is no value incomparability, just ignorance. This is analogous to the position which claims that there is nothing more to vagueness than ignorance. So, for example, the betterness relation is perfectly determinate—there is a fact of the matter for any pair of objects that can fall under it which is better or whether they are equal—but we do not (and perhaps never will) know some such facts. Similarly, under such an approach to vagueness, there is, for each person, a fact of the matter whether he (or she) is bald, we just might not (and perhaps never will) know it. Let us call this epistemic position, insofar as it applies to value relations, *imprecision*.

¹⁹ Note however that there would be no axiomatic difference, in terms of the Theorem 1, between the two cases.

According to the “ontic” position, value relations may be incomplete: it is a fact that, for some pairs of alternatives, say x and y , it is false both that x is (weakly) better than y , and that y is (weakly) better than x . This can be seen as analogous to the position that there are vague objects, that is, objects that have indeterminate properties; mountains or clouds are sometimes taken as examples (they purportedly have indeterminate boundaries). In these cases, no amount of information, or indeed reformulation in another language, would be able to resolve the indeterminacy, for it is not due to ignorance or imperfections in the language; it is a “hard” fact. Let us call this “ontic” position, insofar as it applies to value relations, (ontic) *indeterminacy*.

According to the “semantic” position, value relations may be semantically indeterminate, but not necessarily incomplete. This can be seen as analogous to doubtless the most popular position regarding vagueness, namely that it is a property of language. So, difficulty in attributing the predicate ‘bald’ to a particular person is not due to our ignorance, or the fact that this person is some sort of vague object, but rather down to the ways that the term ‘bald’ in our language is used and the way it relates to (potentially precise) objects in the world. Likewise, this position admits that whereas it may occur that the statements ‘ x is better than y ’ and ‘ y is better than x ’ are both not true, this does not imply that both of these statements are false or that the betterness relation is indeterminate in the sense specified above. Given its predominance in the literature on vagueness, let us call this position, insofar as it applies to value relations, (semantic) *vagueness*.

One way of transposing these positions onto the question of completeness of preferences is to consider the relation ‘the agent prefers ... to ...’. It will be important that this notion of preference (as used in our language, or more specifically in the language of an economist or behavioural scientist) concerns attributions of preference to someone other than the person who is attributing. Comparison with the aforementioned literatures inspires a rudimentary taxonomy of theories in economics that drop or weaken the standard completeness assumption. The preference for flexibility models, where the current agent may be uncertain about his future preferences (see above and Sect. 3.2) correspond to imprecision. Theories of incomplete preference (see above and Sect. 1.1) would naturally seem to correspond to indeterminacy. Finally, given the relationship to the fuzzy theory of vagueness, fuzzy theories of preference might be most naturally construed in terms of semantic vagueness. Of course this is very crude, and several theories might be understood as straddling the boundaries between these categories.²⁰

That said, one suspects that much of the intuition for the latter two families of theories is not drawn from our use of the term ‘preference’ when describing others, but rather from the feeling *we* have that *our* preferences are undetermined or fuzzy. Although under the strictures of the modern paradigm in economics such considerations are not pertinent for comparisons among theories, they do often play an important motivating role in practice. Hence, in order to gain an insight into the

²⁰ For example, whilst the interpretation of the fuzzy theory as vagueness is suggested by the voluntary reference to the literature on vagueness in, say, Salles (1998) and Piggins and Salles (2007), there are occasional hints that an epistemic reading is also intended (see for example what Sen calls the “pragmatic reason for incompleteness” in the passage cited by Salles 1998).

conception behind the current proposal, and the comparison with others, it is perhaps worth considering the subjective, first-person point of view. As concerns the difficulties for the completeness property which are involved in the consideration of one's own, current preferences, there is good reason to think that they are neither imprecision, nor indeterminacy, nor vagueness (in the senses described above), nor any combination of the three, but something entirely different.

In a word, the contrast between imprecision on the one hand, and indeterminacy and vagueness on the other rests on a sharp distinction between an epistemic agent and a set of facts that are independent from that agent. But it is far from clear that there is a neat separation between the relevant "facts"—the subject's preferences at the moment of decision—and his beliefs about these "facts"—his beliefs about his preferences. Since, especially in deliberate decision making, one's decisions are made on the basis of the preferences that one recognises in one way or another, what would it mean for one to have mistaken beliefs about one's current preferences, that is, those which inform the actual choice being made? What would it mean to say that one's actual preferences, at the moment in question, were not as experienced: that, for example, there were facts about them that were beyond one's knowledge? If an agent couldn't determine which he prefers out of x and y , what sense can be made of the question of whether he *really* does prefer x to y but doesn't know it, or whether he *really* has indeterminacy of preference between x to y ?

Given the connection between preference and choice, these worries are naturally related to the debate on the possibility of having beliefs about what one will choose, during the process of deliberation of that very choice (see for example [Levi 1997](#); [Joyce 2002](#); [Rabinowicz 2002](#)). A moral that can be drawn from this debate is that, at moments of deliberation, beliefs about the outcomes of the deliberation lack many of the properties one usually associates with beliefs; so much so that one might wonder to what extent one can talk of belief at all. The suggestion is that, at the moment of choice, the notion of belief about preferences collapses in a similar way. But without it, one cannot say what it is for the purported object—preferences—to be inherently vague or indeterminate, rather than determinate but the subject of imprecise or uncertain beliefs.

If this is correct, then the boundaries between imprecision on the one hand, and indeterminacy and vagueness on the other, insofar as they apply to one's own current preferences, collapse. Whilst this is sufficient for the conclusions drawn below, let us note that the distinction between (ontic) indeterminacy of one's own preferences and (semantic) vagueness regarding them is even harder to defend. What would it mean for the preference relation used by the agent in his "private" language to be vague, rather than the "preferences themselves" being simply indeterminate?

If one is sensitive to these points, then it is evident that the notions of imprecision, indeterminacy and vagueness identified above are inappropriate to describe what may be lacking from our preferences at the moment of decision. A notion is required which does not separate the subject's attitude from what it is that is being assessed (and, moreover, from the conceptual framework in which it is being assessed). We suggest the term *confidence* to denote this notion. As such, confidence in preferences is understood as an intrinsic property of one's own, current preferences, in much the same way as vagueness may be thought of as an intrinsic property of the predicate

'bald' or incompleteness an intrinsic property of Schubert's unfinished symphony, and unlike, say, the property of being believed to be higher than 300 m, which is not an intrinsic property of the Eiffel Tower. Nevertheless, the notion of confidence in preferences retains a doxastic aspect, without reducing to a fully fledged belief, because there is no solid distinction between a fully fledged belief and an independent object of belief in the case of one's own, current preferences.

The conceptual relationships with other accounts follow as a corollary. Assimilating confidence in preference to uncertainty about preference or imprecision in preference, or semantic vagueness or fuzziness in preference, or ontic indeterminacy in preference is not simply incorrect; it would be a category mistake. It makes no sense to speak of one's uncertainty about one's own current preferences in the same way as one speaks of one's uncertainty about the closing price of a particular company's shares, or about whether one thing is objectively better than another. Similarly, it makes no sense to speak of one's own current preferences being vague or fuzzy in the same sense as, say, the predicates 'bald' or 'poor' are.

It follows that it would be a mistake to assimilate the notion of confidence in preferences to any of the three positions in the philosophical literature on value relations described above,²¹ or indeed to any application of the models discussed above in the study of value relations such as (objective) betterness or inequality. As noted, these positions depend on an assumed distinction between an epistemic agent considering the value relation and agent-independent facts about this relation. Of course, the cited literature tends to assume that there are such facts; the notion of confidence, as defined above, may have something to contribute, but only if one were willing to weaken this assumption.

From a modelling perspective, it follows that models drawn from the literature on uncertainty or vagueness must be justified from scratch if they are to be applied to (one's own) preferences, for this case is different from others in which they have previously been used. For example, those proposing models involving probabilities on the set of weak orderings cannot motivate them by interpreting them in terms of the agent's uncertainty about his current preferences and relying on the standard arguments for probabilities as representations of belief, for it is not (normal) belief which is at issue. Likewise, those proposing fuzzy models cannot motivate them by the intuition that our preferences are vague and relying on standard arguments for modelling vagueness in terms of degrees of truth, for it is not degrees of truth which are at issue. Of course, the recognition of the necessity for such justifications does not imply that they are not forthcoming.²²

²¹ Naturally, a similar point holds for other positions in that literature, such as the "parity thesis" defended by Chang (2002).

²² Note that some models may be motivated by considerations that are independent of the agent's first-person perspective on his current preferences, in which case the point made here does not apply. Examples include the use of probabilities in the preference for flexibility literature, which may be justified by standard arguments for probabilistic belief, because the beliefs in question do not concern the agent's current preferences but his future ones. Another example is the interpretation of probabilities in the random utility model as representing a random process, of which the agent may be unaware, that generates the utility function which he adopts and uses in his choice. When models are motivated but such considerations, they are representing a different phenomenon from the one that the model proposed here is concerned with.

Let us conclude by emphasising that the last part of the discussion above is simply an attempt to situate the notion of confidence in preferences conceptually with respect to other notions of imprecision, indeterminacy, or vagueness. Economically speaking, the important part of the proposal is its operationalization in a precise formal model and fully axiomatised choice rule, carried out in Sects. 1 and 2; comparison with other proposals can rely entirely on these aspects, without needing to enter into the conceptual intricacies.

4 Social choice and confidence

With an eye to illustrating the interest of the notion of confidence in preferences proposed here, let us briefly consider an application to social choice. This discussion is not intended to be a comprehensive discussion of the potential importance of the notion of confidence for social choice, but rather a preliminary exploration of some possibilities.

The basic idea is that, if agents differ not only in their preferences but in their confidence in their preferences, then the latter factor and not solely the former can and often should be taken into account in the determination of the society's preferences. This makes sense: an agent's confidence in a preference (for x over y , for example) reflects how "sure" he is that he is "right" (by his own lights). Hence in aggregating the agents' preferences, it is not unreasonable to give those preferences in which an agent is more confident more bearing than those in which he is less confident. There are of course several ways in which this can be done; here we will consider only one.

As regards the setup, the set of alternatives, weak orderings and so on are as specified in Sect. 1.1. The set of members of the society (or voters) are assumed to be numbered, so the set of voters (which is not necessarily fixed) is some $V \subseteq \mathbb{N}$. Voters give not just their preferences but also their confidence in their preferences, which, as argued above, can be represented by an implausibility order. So a *profile* is a function $w : V \rightarrow \mathcal{I}$. The task is to determine a social preference ordering on the alternatives on the basis of each possible profile. Given that the agents' preferences are not necessarily fully determinate, we allow that the social preference ordering may be indeterminate; as noted in Sect. 1.1, this can be captured by representing it either by a quasi-ordering or by a set of weak orderings; here we use the latter option. The objects of study are thus functions which associate to each profile a subset of \mathcal{P} . We shall call such functions *confidence-adjusted social choice functions* (CASC), and denote them using the generic term f .

Following on from the intuition stated above, a natural CASC would be one which selects social preferences that, on aggregate, the members of the society are most confident in. Under one way of spelling out this idea, the CASC would aim to minimise the "total implausibility" of the social preferences (by the lights of the members of the society); this is like maximising the "total confidence" of society in the social value judgements. This is by no means the only way to go; we shall briefly discuss other options below.

Every weak ordering in \mathcal{P} has a place in the implausibility order of each of the members of the society; this place can be "counted" by associating to the weak ordering its

“rank” on the implausibility order \leq . Formally, the “rank” of a weak ordering R under an implausibility order \leq , $n_{\leq}(R)$, is defined as follows: $n_{\leq}(R) = \sup_{R' < R} (n_{\leq}(R')) + 1$, where the maximum over an empty set is taken to be -1 . So the orderings at the bottom of the implausibility order (the “most plausible” ones) are of rank 0, those one rung up are of rank 1 and so on. The rank of a weak ordering can be thought of as a measure of the “distance” the ordering is from plausibility, according to the implausibility order in question (Fig. 2 in Sect. 1.1 makes this metaphor more vivid.).

A simple CASC which translates the idea that the social preference should be that which minimises its total implausibility is the “additive rank-based” CASC.

Definition 4.1 The *additive rank-based CASC* f is defined as follows: for any profile w , for any $R \in \mathcal{P}$,

$$R \in f(w) \text{ iff } \sum_{v \in V} n_{w(v)}(R) \leq \sum_{v \in V} n_{w(v)}(R') \text{ for all } R' \in \mathcal{P} \tag{1}$$

The additive rank-based confidence-adjusted social choice function picks out the set of weak orderings whose total “implausibility”, as summed over all the voters, is minimal (not greater than the total implausibility of any other orderings). In this sense, it could be thought of as maximising the total confidence in the social value judgements. Of course, although only a function yielding a set of weak orderings on alternatives has been defined, this can be easily extended to a definition of a function yielding an “social” implausibility order (that is, an order on the set of weak orderings).

Observe that the additive rank-based confidence-adjusted social choice function is none other than the Borda rule, applied to orderings over alternatives rather than to alternatives themselves. Thanks to this, we immediately have, borrowing a result from Young (1974), the following characterisation of this rule.²³

Following Young, we say that a CASC f is *neutral* if, for σ a permutation of the set of orderings \mathcal{P} , and $\hat{\sigma}$ the induced permutation of profiles, $f(\hat{\sigma}(w)) = \sigma(f(w))$ for all profiles w . It is *consistent* if, for any w, w' profiles for disjoint voter sets V and V' , then $f(w) \cap f(w') \neq \emptyset$ implies that $f(w) \cap f(w') = f(w + w')$ (where $w + w'$ is the profile on $V \cup V'$ which agrees with w on V and w' on V'). It is *faithful* if, for w a profile for one voter, $f(w)$ contains only the center of the voter’s implausibility measure. Finally, a CASC f has the *cancellation property* if, whenever w is a profile such that, for any $R, R' \in \mathcal{P}$, the number of voters with $R < R'$ equals the number of voters with $R' < R$, then $f(w) = \mathcal{P}$. The following holds.

Theorem 4 A CASC f is *neutral, consistent, faithful and has the cancellation property if and only if it is the additive rank-based rule.*

As indicated, the conditions involved here are versions of standard conditions in the literature, and the reader is referred to the relevant papers (especially Young 1974) for further discussion.

²³ Note that, though his theorem is stated for linear orderings, Young notes in the conclusion that it applies to weak orderings as well. Naturally, the case of weak orderings is that which is relevant here.

The purpose of these considerations is to give a flavour of possible applications of the notion of confidence to social choice. There are several directions that one could develop; let us just mention two.

First of all, the additive rank-based social choice rule is far from the only one, and others can be found and axiomatised in a way similar to that proposed, by exploiting the relation to voting theory. In fact, both the “additive” and the “rank-based” parts could be altered. For example, it is likely that an axiomatisation for a “maxmin rank-based” confidence-adjusted social choice function—which yields the set of those preference orders whose worst confidence ranking across voters is highest—can be obtained by using recent results on maxmin rules in voting theory (for example, [Congar and Merlin 2012](#)). Or, to take another example, one might be able to develop and axiomatise an “additive importance-based” confidence-adjusted social choice function—where the total is taken not of the ranks of the weak orderings under the implausibility, but of the least importance levels which are associated to sets containing the weak orderings. Each suggestion appears to bring with it different issues, which may or may not be new. For example, the discussion of the relationship between the CASC proposed above and a minmax version may well mimic several classic debates in social theory, in particular the debate between utilitarianism and egalitarianism. By contrast, the comparison of rank-based and importance-based rules may well turn on the question of whether the agents’ tolerances of choice in the absence of confidence (cautiousness coefficients) should be taken into account in the social preferences (as would be the case under the importance-based rule) or not.

Secondly, the sort of aggregation discussed above is “ordering-wise”: it works with the order on the set of weak orderings \mathcal{P} . A further direction to explore is “judgement-wise” aggregation. As hinted in Sect. 1, an implausibility order represents whether the agent is more, less or equally confident in one value assessment (that alternative x is better than y by his lights) than in another (that alternative x' is better than y'). Under “judgement-wise” aggregation, one would not aggregate the rankings of the weak orderings under the implausibility order, but, say, the rankings of the value assessments on the order on value assessments generated by the implausibility order. This sort of aggregation may be interesting because the axioms would be expressed solely in terms of confidence in value assessments, and not in terms of orders on sets of weak orderings. Of course, there is a large literature on judgement aggregation which is relevant here (in particular, [Dietrich and List 2010](#)). A particularly interesting question is the relation between judgement-wise and ordering-wise choice rules: is it the case, for example, that the set of value assessments endorsed by the result of an additive rank-based confidence-adjusted choice rule are those in which the total confidence is highest, as calculated by looking at the rankings of the assessments? This is, to our knowledge, an open question.

5 Conclusion

People sometimes do not have preferences which are as determinate as the standard model would have us believe. Often, this is because people are not confident enough in some of the preferences they can be said to have. Of course, this may have implications

for choice: people should not choose on the basis of preferences in which they are not sufficiently confident, if they can possibly avoid it.

This paper has made a start at bringing confidence in preferences into the field of choice theory. First of all, a representation of an agent's confidence in his preferences was developed, a notion of rationalisability of choice in terms of confidence in preference was proposed, and an axiomatisation of this notion was offered. The notion of rationalisability involves two main concepts which, to the knowledge of the author, have received relatively little attention in choice theory to date. Firstly, there is the concept of the importance of a choice, with the accompanying idea that the more important the choice, the more confident one needs to be in a preference to use it in one's choice. Secondly, there is the question of whether the agent can refuse to take a decision, or opt to defer, with the idea that this is the appropriate course of action when the choice is too important for the confidence he has in the relevant preferences. These notions, and their applications here, were discussed in detail. The technical and conceptual relationships with the existing economic and philosophical literature on indeterminacy were also examined.

Finally, in an attempt to indicate the relevance of the notion of confidence, a possible application to social choice was considered. A simple confidence-adjusted social choice function was proposed, based on the idea that the social preferences should be those in which the members of the society are, on aggregate, most confident. A simple axiomatisation was proposed for this rule, and some directions for future research were discussed.

Confidence in preferences has been given short shrift in choice theory to date. The author is confident that this should change.

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Appendix

Proof of Theorem 2. Define the set of orderings \mathcal{R} as follows: $R_i \in \mathcal{R}$ iff, for all $x, y \in X$, if $x \in c(\{x, y\})$, then $xR_i y$. First note that this set is well-defined. In particular π implies the necessary transitivity: if $x \in c(\{x, y\})$ and $y \in c(\{y, z\})$, then by π and α , $x \in c(\{x, z\})$. Note also that this set is full: if R' agrees with the R in \mathcal{R} wherever they all agree, then $R' \in \mathcal{R}$. Moreover, it is the unique full set.

It needs to be shown that this set of orderings generates c ; consider $x \in S \subseteq X$.

Suppose $x \in c(S)$. Then, by α , $x \in c(\{x, y\})$ for all $y \in S$. So, $xR_i y$ for all $y \in S$ and $R_i \in \mathcal{R}$, as required.

Suppose now that $xR_i y$ for all $y \in S$ and $R_i \in \mathcal{R}$. Take an arbitrary enumeration of the elements of $S \setminus \{x\}$. We argue by induction that $x \in c(\{x, y_1, \dots, y_n\})$ for all n . By hypothesis and definition of \mathcal{R} , $x \in c(\{x, y_1\})$. Suppose that $x \in c(\{x, y_1, \dots, y_{n-1}\})$; by hypothesis and definition of \mathcal{R} , $x \in c(x, y_n)$; so by π , with $x = y$, $S = \{x, y_1, \dots, y_{n-1}\}$ and $T = \{x, y_n\}$, $x \in c(\{x, y_1, \dots, y_n\})$. Hence $x \in c(S)$, as required.

If c never takes as value the empty set, for all $x, y \in X$, either x or y (or both) belong to $c(\{x, y\})$. There is thus only one relation R such that for all $x, y \in X, xRy$ iff $x \in c(\{x, y\})$: so the \mathcal{R} constructed above is a singleton. \square

To prove Theorem 1, we first require the following Lemma.

Lemma 1 *Let choice* functions c_1 and c_2 be rationalised by full sets of orderings \mathcal{R}_1 and \mathcal{R}_2 respectively. If $x \in c_1(S)$ implies that $x \in c_2(S)$ for every $x \in S$ and every $S \subseteq X$, then $\mathcal{R}_1 \supseteq \mathcal{R}_2$.* \square

Proof By construction of the rationalising sets of orderings in the proof of Theorem 2. The construction implies that $R \in \mathcal{R}_i$ if and only if, for all $x, y \in X$, if $x \in c_i(\{x, y\})$ then xRy (for $i = \{1, 2\}$). However, for every $R \in \mathcal{R}_2$, we have that, for all $x, y \in X$, if $x \in c_1(\{x, y\})$ then, by hypothesis, $x \in c_2(\{x, y\})$, and so xRy ; it follows that $R \in \mathcal{R}_1$, as required. \square

Proof of Theorem 1. The “only if” direction is straightforward to check. We consider here the “if” direction.

For any $i \in I$, note that $c(\bullet, i)$ is a function from sets of alternatives to sets of alternatives; it is a choice* function because the image may be empty. We will denote this function by c_i in what follows.

α^* and π^* imply that, for every $i \in I$, c_i satisfies α and π . Theorem 2 implies that for each $i \in I$, c_i is rationalisable by a unique full set of weak orderings \mathcal{R}_i . Moreover, by Consistency and Lemma 1 (below), if $i \preceq i'$, then $\mathcal{R}_{i'} \subseteq \mathcal{R}_i$. Define \leq as follows: $R \leq R'$ iff for all i such that $R' \in \mathcal{R}_i, R \in \mathcal{R}_i$. It is straightforward to check that this is complete, transitive and reflexive; ie. that it is an implausibility order. Define D by: $D(i) = \mathcal{R}_i$.

The representation of c by \leq and D follows immediately from the construction. Also, by construction, \leq is full, and any coarser full relation would fail to rationalise c ; the uniqueness of D follows by construction. Consider finally the clause regarding centering. Centering implies that for every $S \subseteq X$, there exists $i \in I$ such that $c_i(S)$ is non-empty; by Consistency, there exists $i^* \in I$ such that, for all $S \subseteq X, c_{i^*}(S)$ is non-empty. By the final clause in Theorem 2, c_{i^*} is a singleton. This is the center of \leq . \square

Proof of Theorem 3. Define the implausibility order as in the proof of Theorem 1, using the part of c defined on menus containing \dagger . It follows from the reasoning in the proof of that theorem that, for all $x \in X$ and all $S \subseteq X, x \in c(S \cup \{\dagger\}, i)$ iff $x \in \text{sup}(S, D(i))$. By Deferral, if $\text{sup}(S, D(i))$ is non-empty then $c(S \cup \{\dagger\}, i) = \text{sup}(S, D(i))$; by the fact that the choice function always yields non-empty sets, it follows that if $\text{sup}(S, D(i))$ is empty then $c(S \cup \{\dagger\}, i) = \{\dagger\}$. Moreover, if $\text{sup}(S, D(i))$ is non-empty, then by $\alpha^\dagger, c(S, i) = c(S \cup \{\dagger\}, i) = \text{sup}(S, D(i))$. Finally, it can be seen that if $\text{sup}(S, D(i))$ is empty, then $x \in c(S, i)$ if and only if $x \in \text{sup}(S, D(j))$ for all j such that $\text{sup}(S, D(j))$ is non-empty. For if not, then there is a $j \in I$ such that $\text{sup}(S, D(j))$ is non-empty but does not contain $x \in c(S, i)$. So $x \notin c(S, j)$ but $y \in c(S, j)$ for some y . Since $\text{sup}(S, D(j))$ is non-empty and $\text{sup}(S, D(i))$ is empty, $c(S \cup \{\dagger\}, j)$ is not contained in $c(S \cup \{\dagger\}, i)$, so, by Consistency † , it is not the case

that $i \preceq j$. But, given $j \preceq i$ and $x \in c(S, i)$, Consistency[†] implies that $x \in c(S, j)$ contrary to the assumption.

Uniqueness follows from construction, as in the proof of Theorem 1. \square

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